

Transportation Strategy for Asian Cities

- Bus Rapid Transit and Transfer System-



April 9- 15 | Seoul

Organized by:

CITYNET

서울특별시인재개발원
Seoul Human Resources Development Center

CITYNET

CityNet is the largest association of urban stakeholders committed to sustainable development in the Asia Pacific region. Established in 1987 with the support of UNESCAP, UNDP and UN-Habitat, the Network of cities has grown to include 138 municipalities, NGOs, private companies and research centers. We *connect* actors, *exchange* knowledge and *build* commitment to more sustainable and resilient cities. Through capacity building, city-to-city cooperation and tangible projects, we help our members respond to Climate Change, Disaster, the Millennium Development Goals and rising Infrastructure demands.



The history of Seoul Human Resource Development Center of Seoul Metropolitan Government dates back to 1962, and is a dedicated educational center for public officials from the city of Seoul as well as 25 autonomous district offices. SHRDC provides various programs that help newly recruited public officials to be accustomed to public works and to nurture practical abilities. Moreover, the center supports working public officials to develop their capabilities systematically in line with his / her position and working areas. Moreover, it offers customized programs for public officials who wrap up the public career and prepare retirements to design his/her second life.

TRANSPORTATION STRATEGY FOR ASIAN CITIES

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communication@citynet-ap.org

Background

Asia Pacific is the world's fastest urbanizing region, and the rate of population growth in Asian cities is very rapid. However, transportation networks and infrastructure is still poor to meet the needs of heavily growing population, and many of Asian cities suffer from traffic problems.

Based on the survey of the most interesting and applicable transportation policy at the *Transportation Strategy Workshop for Asian Cities* in 2016, the most interesting topic on transportation is the Bus Rapid Transit (BRT) and transfer system¹. This workshop connects urban professionals to discuss BRT best practices and problems in Asia Pacific region, exchanges innovative practices and explores potential solutions for problems raised through cooperation with Seoul Metropolitan Government.

The workshop, staged by Seoul Human Resource Development Center and CityNet, will take place from April 9th – 15th. Specifically designed for urban practitioners and decision makers from rapidly growing contexts, the workshop offers discussion with urban actors for sustainable policy making and an opportunity to strategize a new agenda for urban transportation.

Aim

This workshop offers a unique opportunity to practice knowledge transfer and to exchange best practices on BRT and transfer system through study visit and group discussion during program.

Learning Objectives

By the end of the workshop, participants will be able to:

- Understand on Seoul's future transportation management plan and process
- Facilitate cooperative relations between Seoul and CityNet member cities by sharing and transferring knowledge, technology and information on transportation.
- Explain various best practices on transportation in the Asia Pacific region
- Analyze problems of your city with other city leaders and find out solutions to develop transportation policies for rapidly developing cities.
- Through SWOT and PDM, Program Development Management, analysis, understand any current deficiencies in each city and contemplate about enhancement strategies

Target Participants

15 government officers who have never participated in training programs organized by both Seoul Metropolitan Government (SMG) and SMG affiliated organizations

Sponsorship

Participants are responsible for airfare. Seoul Metropolitan Government will cover the cost of accommodations and related programs.

¹ P18 ., http://citynet-ap.org/wp-content/uploads/2016/09/SHRDC_CityNet_transportation_workshop_WEB.pdf

Date

April 9-15, 2017 (*Check in 9th / Check out 16th 7 Nights 8 Days)

Venue

Seoul Human Resource Development Center

Anticipated Schedule (Subject to Change)

DATE	ACTIVITIES
Apr.9 (Sun)	<ul style="list-style-type: none"> • Pre Meeting & Dinner
Apr.10 (Mon)	<ul style="list-style-type: none"> • Introduction to Workshop • Presentation of City Profile and Problems • Lecture 1 Introduction to Seoul Transportation
Apr.11 (Tue)	<ul style="list-style-type: none"> • Lecture2 BRT System (TBD) • Field Study- City Hall, Seoul Station Bus Transfer Center , Smart Card
Apr.12 (Wed)	<ul style="list-style-type: none"> • Lecture3 Intelligent Transportation System(ITS) of Seoul (TBD) • Field Study- TOPIS
Apr.13 (Thu)	<ul style="list-style-type: none"> • Developing Action Plans • Field Study
Apr.14 (Fri)	<ul style="list-style-type: none"> • Wrap up & Action Plan Fair • Closing Ceremony

Program Organizers

CityNet Secretariat

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Please fill out the [application form](#) and send it to Jaeyoo Hyeon at communication@citynet-ap.org by **Thursday, March 2.**

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