

Video Submission Guidelines

* We would like to kindly request that all submitted videos follow the format as outlined below *

Guide Questions

(Questions with a red star * are required)

- (1) Please begin the video by introducing yourself, your role within your city or organization, and the title of the Carbon Neutral Urban Initiative that you will be sharing.*
- (2) How does this initiative help to localize the SDGs in your city? Which SDGs does it support?*
- (3) Which stakeholders were instrumental to implementing the project?
- (4) What was your vision when you began the project and how were you able to implement it?
- (5) Please explain the carbon neutral initiative / project / policy / program in detail.*
- (6) How does this carbon neutral initiative help to solve climate related problems in your city?
- (7) What is your recommendation for CityNet members to replicate your initiative in their city?*

* Please attach the script file along with the video for us to create or fix subtitles.
(Please save file as: OrganizationName.InitiativeName_Script)

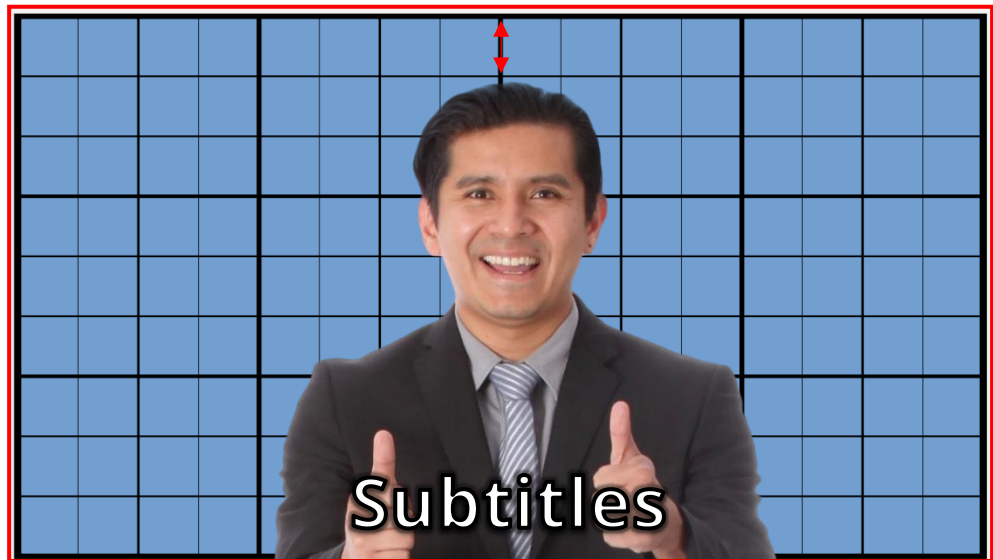
Video Format

File Name	OrganizationName_InitiativeName_Video
Duration	3-5 minutes (Please do not exceed 10 minutes)
Resolution	1080p minimum

**Horizontal Rectangular
Frame**

Aspect-ratio of (16:9)

Video Sample:



- The Aspect-ratio of 16:9 (Rectangular frame) as depicted above
- Please take a close shot – Face remains the focus, but with the presenter's shoulders and upper torso in the frame; please **maintain room above the head**
- Please add English subtitles (white text with a black outline) at the bottom of the video
- CityNet will standardize the video thumbnails upon receipt of the videos
- You may benchmark [UN HABITAT Global Urban Lectures](#) for more examples

Please upload your video and script to the link below by **May 31, 2023**.

<https://forms.gle/rXrnQ5bLGP3GwK4J8>

Your support and contribution are greatly appreciated.