



# 2024 SHRDC INTERNATIONAL TRAINING PROGRAMS

Seoul Human Resource Development Center  
Seoul, Korea

**metropolis** ●

10 YEARS

International Training Institute Headquarters

A Decade of Learning and Sharing

## ABOUT SHRDC International Training Programs

Sharing Seoul's exemplary practices and urban policies worldwide

The **Seoul Human Resource Development Center (SHRDC)** was established in 1962 as the educational training organization for Seoul city officials directly under the Seoul Metropolitan Government (SMG).

Since 2008, SHRDC has been providing training for foreign city officials, aiming to share Seoul's best practices and urban policies globally. Over the past 15 years, we have disseminated Seoul's urban solutions through 184 training programs, benefiting 2,922 participants from 304 foreign cities in 75 countries, both online and offline.

Notably, numerous participants in the international training have expressed positive feedback, stating that they gained valuable insights from Seoul's experiences. These lessons have proven instrumental in addressing urban challenges in their respective cities and local governments enhancing the capabilities of public officials.



# METROPOLIS International Training Institute Headquarters

## A Decade of Learning & Sharing of Urban Solutions for Metropolis

In 2008, SHRDC initiated an international training program for foreign city officials alongside the establishment of the Asian Center of the Metropolis International Institute (MII). Following the successful operation of the Asian center, SHRDC inaugurated the headquarters of the **Metropolis International Training Institute (MITI) in 2014**. Since the inception of the MITI headquarters, the center has been dedicated to enhancing the capacity of public officials in major metropolises globally. It achieves this by disseminating Seoul's urban policies and serving as a platform for innovative ideas. At the 14th Metropolis Congress held in Brussels last year, with the generous support of Secretary-General Jordi Vaquer, SHRDC shared Seoul's efforts and the legacy of MITI with all members.

In 2024, marking the 10th anniversary of the MITI headquarters, SHRDC plans to completely revamp our MITI training program. This involves adopting a cross-sectoral and multilateral approach to ensure its effectiveness. Most importantly, in 2024 and beyond, with the renewed MITI training programs, SHRDC aims to transform the rigid and perfunctory MITI network into a true embodiment of the idea of "a global network of local training institutes," as outlined in the 2024 -2026 Metropolis Strategic Action Plan.



Seoul will host Metropolis 40<sup>th</sup> Anniversary 2025 World Congress - Mayor OH Sehoon

## NEW DIRECTION of 2024 SHRDC Int'l Training Programs

### Hybrid Online Training with Cross-Sectoral Approach

The exacerbated inequalities and polarization observed during the COVID-19 pandemic and the recent climate crisis have emerged as global urban challenges. To effectively address urban issues characterized by escalating volatility, uncertainty, complexity, and ambiguity, a comprehensive and innovative approach is imperative. There is an increasing demand for an integrated approach to climate policy, transportation, and housing. However, due to the operation of fragmented training programs in each field, the sharing of substantial urban problem-solving experiences and policies has been inadequate.

In response to this, SHRDC has developed an educational curriculum that focuses on policies aimed at resolving global urban issues of polarization and inequality, rather than providing fragmented training in specific thematic areas such as transportation and climate/environment. To this end, SHRDC has devised a comprehensive training program with a cross-sectoral approach under the theme of SMG's "Going Together with the Socially Neglected" policy, which has received positive evaluations from training participants.

In 2024, SHRDC plans to extend invitations to a select group of high-performing online training participants for offline (in-person) training programs in Seoul. These programs are scheduled to take place in the latter half of the year, coinciding with the annual forum.



# Self-Paced Learning & DEEP-DIVE LEARNING PLAN

## What is Self-Paced Learning ?

Self-paced learning is a method that allows learners to manage both the content and timeframe of their study. In the SHRDC online training program, participants have control over when and where they learn, accessing 3 or 4 pre-recorded lectures through the online platform.



## What is Deep-Dive Learning Plan ?

The SHRDC online training follows a self-paced e-learning model with mandatory pre-recorded online lectures and a quiz by a set deadline. Upon completion, participants submit a "Deep-Dive Learning Plan," functioning as a training result report.

In a Deep-Dive Learning plan, participants outline ideas and policy tools to enhance their online training. This plan is crucial for inviting high-performing participants to offline(in-person) training programs in Seoul in the latter half of 2024, coinciding with the annual forum. Essentially, the submitted plan serves as the primary criterion for selecting participants for the offline programs. SHRDC collaborates with each institution and city as a knowledge partner to select participants for the offline program based on the Deep-Dive Learning Plan.

## APPLICATION Process & COST of Program Participation

Access to the Application Form	The application form link can be accessed at <a href="https://padlet.com/shrdcinfo/apply2024">https://padlet.com/shrdcinfo/apply2024</a>
Application Submission	Until two weeks before the start date of each online program.
Results Announcement	One week before the start date of each online program. (the selection criteria are at the discretion of SHRDC and the knowledge partner)
Eligibility	Foreign city officials who have good command in English (All lectures, sessions and evaluations will be conducted in English.)
Cost	Free - The SHRDC online training program will be free for accepted public officials of foreign cities and local governments.

## 2024 SCHEDULE SHRDC Online Training Programs

### New Program Design with Multilateral Knowledge Partners

Starting Date & Duration		Program Title	Focus Topic	Cap.
1	29 <sup>th</sup> Feb. 2 Weeks	ON-LINE TRAINING PROGRAM ON GTSN (1st Edition)	GTSN and SDGs in Health & Education	Max 40
2	20 <sup>th</sup> March 2 Weeks	ON-LINE TRAINING PROGRAM ON GTSN (2nd Edition)	GTSN and SDGs in Climate & Mobility	Max 25
3	Mid April TBA	ON-LINE TRAINING PROGRAM ON GTSN (ODA Edition)	Seoul's ODA & SDGs	Max 20
4	Mid June TBA	ON-LINE TRAINING PROGRAM FOR MITI NETWORK	GTSN and SDGs in Sustainable Tourism	Max 20
5	3 <sup>rd</sup> July 2 Weeks	ON-LINE TRAINING PROGRAM ON ATTRACTIVE CITY	City's Attractiveness and SDGs	Max 20

\* GTSN: Going Together with the Socially Neglected \* Subject to change due to the condition of the SHRDC

To realize the "global network of local training institutes" concept in the 2024-2026 Metropolis Strategic Action Plan, SHRDC is collaborating with multilateral knowledge partners. Unlike previous international training programs, the 2024 program's content involves input from various SHRDC knowledge partners, including Citynet, ICLEI, and UCLG, alongside Seoul Metropolitan Government's affiliated education and research institutions.

Furthermore, experts from Metropolis member cities will contribute to program design and delivery, broadening learning opportunities for public officials from more foreign cities and local governments. However, for effective learning and content alignment, the identification of the target audience and key knowledge partners may be at SHRDC's discretion.

# ON-LINE TRAINING PROGRAM ON GTSN (1<sup>st</sup> Edition)

\* GTSN : Going Together with the Socially Neglected

Focused on Health and Education (SDG 3 & 4)  
Organized by SHRDC/MITI Seoul Headquarters  
with Bogotá Experts as the knowledge partner.



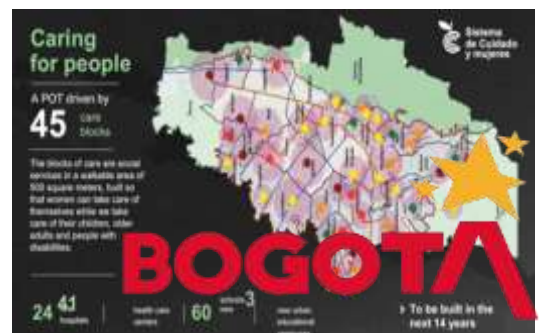
In this training course, participants will gain an understanding of the dynamic interaction between Seoul's GTSN policy and health and education policies. They are encouraged to analyze the impact of this integrated approach and its connection to the attainment of Sustainable Development Goals (SDGs). Additionally, participants will have the opportunity to explore Bogotá's Caring City policy, which aligns with the GTSN context and background.

<b>Target</b>	Public officials interested in transforming their city into a city "Going Together with the Socially Neglected" and a "Caring City" (limited to a maximum of 40 participants).
<b>Duration</b>	February 29th (Thu) to March 14th (Thu), 2024 (2 weeks)
<b>Format</b>	Self-paced e-learning with lecture videos, online discussions, and presentations via ZOOM live sessions. <i>Please note that the ZOOM live sessions will be scheduled in a time zone favorable to Latin American cities (Subject to change based on mobilization).</i>
<b>Objective</b>	<ul style="list-style-type: none"> <li>Acquire knowledge and insights on how a city or local government can adopt a new approach to governance, focusing on becoming a city that "Goes Together with the Socially Neglected" and a "Caring City," specifically in terms of education and health policies.</li> <li>Establish a platform for exchanging best practices and policies related to developing a city "Going Together with the Socially Neglected" and a "Caring City."</li> <li>Foster cooperation and knowledge-sharing among participants by facilitating the exchange of experiences.</li> </ul>
<b>Topics Covered</b>	<ul style="list-style-type: none"> <li>Understanding the concepts of a Caring City and a City Going Together with the Socially Neglected.</li> <li>Bogotá Care Block - Case study on creating a Safe and Healthy Caring City.</li> <li>Seoul Learn: Exploring Seoul's initiatives for Social Mobility and Inclusion.</li> </ul>

## ■ Knowledge Partner – BOGOTA

In 2020, the Bogotá-Cundinamarca Metropolitan Region was established, meeting the longstanding need for urban management. Experts from Bogotá will discuss the Caring City policy in a lecture, highlighting a gender and metropolitan governance case study, emphasizing solidarity among cities.

For more information, visit: [Bogotá International](https://bogota.gov.co/en/international)  
<https://bogota.gov.co/en/international>



# ON-LINE TRAINING PROGRAM ON **GTSN (2<sup>nd</sup> Edition)**

\* GTSN : Going Together with the Socially Neglected

**Focused on Climate Action & Mobility (SDG 13)**  
**Organized by SHRDC/MITI Seoul Headquarters**  
**with ICLEI EAS as the knowledge partner.**



In collaboration with ICLEI EAS experts, SHRDC will present Seoul's Climate Crisis & Sustainable Mobility Policy in alignment with the "Going Together With The Socially Neglected" initiative. Seoul and ICLEI's experts will showcase the integrated policy approach of Seoul and other cities, offering fresh ideas for participants to address current climate crisis challenges.

<b>Target</b>	Public officials interested in transforming their city into a city that "Goes Together with the Socially Neglected" within the context of Climate Action & Mobility are invited to participate (limited to a maximum of 25 participants).
<b>Duration</b>	March 20th (Wed) to April 3rd (Wed), 2024 (2 weeks)
<b>Format</b>	Self-paced e-learning with lecture videos, online discussions, and presentations via ZOOM Live Sessions. Please note that the ZOOM live sessions will be scheduled in a time zone favorable to Asian cities (Subject to change based on mobilization).
<b>Objective</b>	<ul style="list-style-type: none"> <li>Explore innovative political approaches for cities and local governments in promoting a community that "Goes Together with the Socially Neglected" in climate action and mobility, emphasizing Transportation Demand Management (TDM).</li> <li>Establish a platform for exchanging best practices and policies in the field.</li> <li>Foster cooperation and knowledge-sharing among participants by facilitating the exchange of experiences.</li> </ul>
<b>Topics Covered</b>	<ul style="list-style-type: none"> <li>Climate &amp; Mobility Policy to Go Together With The Socially Neglected.</li> <li>Climate Card initiative - Seoul's Response to the Climate Crisis</li> <li>Seoul Net Zero 2050 &amp; Seoul's efforts for Carbon Neutrality</li> </ul>

## ■ Knowledge Partner – ICLEI EAST ASIA



**ICLEI** is a global network comprising over 2,500 local and regional governments dedicated to sustainable urban development. **The ICLEI East Asia Secretariat**, hosted by the Seoul Metropolitan Government, provides support to its members in China, Japan, Korea, and Mongolia. ICLEI East Asia has established local and regional programs, as well as exchange platforms, to expedite sustainable and low-carbon development in the region. <https://eastasia.iclei.org>



# ON-LINE TRAINING PROGRAM ON GTSN (ODA Edition)

\* GTSN : Going Together with the Socially Neglected

Focused on Seoul's ODA Policy & SDG s  
Organized by SHRDC/MITI Seoul Headquarters  
with CITYNET/SUSA as the knowledge partner.



Seoul, termed the Miracle of the Han River after 60 years of rapid growth since the Korean War, holds valuable urban development know-how. Recognized globally, Seoul's experiences are considered precious by many developing cities. Through Official Development Assistance (ODA), the Seoul Metropolitan Government offers technical aid to sister cities and other developing urban areas. This course provides participants with insights into Seoul's ODA initiative and how their city can leverage its benefits.

Target	Public officials from OECD DAC List of ODA Recipients countries who are interested in learning about Seoul's GTSN Policy and ODA initiative are invited (limited to a maximum of 20 participants).
Duration	Mid-April (TBA) 2024 (2 Weeks)
Format	Self-paced e-learning of lecture videos, online discussions, and presentations via ZOOM Live Sessions. <i>Please note that the ZOOM live sessions will be scheduled in a time zone favorable to Asia-Pacific cities (Subject to change based on mobilization).</i>
Objective	<ul style="list-style-type: none"> <li>Gain knowledge and practical insights into how foreign cities can benefit from Seoul's ODA initiative and "Going Together with the Socially Neglected."</li> <li>Establish a platform for exchanging best practices and policies in the field.</li> <li>Foster cooperation and knowledge-sharing among participants by facilitating the exchange of experiences.</li> </ul>
Topics Covered	<ul style="list-style-type: none"> <li>Seoul's ODA – Global version of Going Together With The Socially Neglected.</li> <li>Seoul Policy for Low Carbon Built Environments &amp; implications for developing cities.</li> <li>Climate &amp; Mobility Policy to Go Together With The Socially Neglected.</li> </ul>

## ■ Knowledge Partner – CITYNET & Seoul Urban Solution Agency(SUSA)



Established in 1987 with the support of UNESCAP, UNDP, and UN-Habitat, **CityNet** has become the largest association comprising 162 city governments and urban stakeholders committed to sustainable urban development in the Asia Pacific region.

For more information, visit: <https://citynet-ap.org>



**The Seoul Urban Solutions Agency (SUSA)** was founded in 2015 by SMG to offer integrated urban solutions rooted in Seoul's urban development expertise. Visit: [https://susa.or.kr/home\\_eng/](https://susa.or.kr/home_eng/) for more information.

## ON-LINE TRAINING PROGRAM FOR MITI NETWORK TOURISM for SUSTAINABLE DEVELOPMENT

Organized by SHRDC/MITI Seoul Headquarters  
with HBRC/MITI Cairo as the knowledge partner.



MITI Cairo, through HBRC, hosted a hybrid workshop to explore evidence-based solutions for achieving sustainable tourism. This in-person event featured online presentations of international case studies, including examples from Seoul and Barcelona, showcasing how cities transform visions into actions to brand themselves as tourist destinations through effective planning and asset management. The workshop also highlighted Egyptian case studies, demonstrating projects that revitalized overlooked areas into tourist hubs.

In this online version of the previous hybrid workshop, experts from MITI Cairo and other MITI networks will share insights on sustainable tourism development, including discussions on creating virtual tourism based on neglected city assets.

Target	Public officials from MITI Network cities interested in learning about tourism for sustainable development are invited to participate. (limited to a maximum of 20 participants).
Duration	Mid-June (TBA) 2024 (2 Weeks)
Format	Self-paced e-learning of lecture videos, online discussions, and presentations via ZOOM Live Sessions. Please note that the ZOOM sessions will be scheduled in a time zone favorable to African & Middle East cities (Subject to change based on mobilization).
Objective	<ul style="list-style-type: none"> <li>Gain knowledge and practical insights into how city assets can contribute to tourism within the context of sustainable development.</li> <li>Encourage cooperation and knowledge exchange among participants by sharing experiences.</li> </ul>
Topics Covered	<ul style="list-style-type: none"> <li>City Assets for Sustainable Development: Vision, Strategies, and Case Studies.</li> <li>Cultural Heritage &amp; Sustainable Tourism: Seoul's Case Study.</li> </ul>



### ■ Knowledge Partner – HBRC/MITI Cairo

HBRC (Housing & Building Research Center) is a government scientific research institution affiliated with the Ministry of Housing, Utilities, and Urban Development, established in 1954. It has been a pioneer in enhancing Egypt's construction sector. The center comprises eleven scientific research institutes, each conducting studies and consultations in its field. It also houses a training department, an information center, and serves as the MITI Cairo branch.

For more details, visit: <https://hbrc.edu.eg/en/>

## ON-LINE TRAINING PROGRAM ON ATTRACTIVE CITY

Organized by SHRDC/MITI Seoul Headquarters  
with UCLG-ASPAC as the knowledge partner.



In the pursuit of enhancing citizen life quality and city competitiveness, Seoul has prioritized urban innovation and investment in emerging industries. The city's current slogan, "A Globally Attractive City, Going Together With The Socially Neglected," reflects its administrative philosophy. This training course will feature Seoul's experts sharing insights on the city's development strategies, emphasizing attractiveness, growth, and vitality to foster creativity and innovation for a better future.

<b>Target</b>	Public officials interested in learning about policy instruments for developing city attractiveness are invited to participate. (limited to a maximum of 20 participants)
<b>Duration</b>	July 3rd (Wed) to July 17th (Wed), 2024 (2 Weeks)
<b>Format</b>	Self-paced e-learning with lecture videos, online discussions, and presentations via ZOOM Live Sessions. Please note that the ZOOM live sessions will be scheduled in a time zone favorable to Asia-Pacific cities (Subject to change based on mobilization).
<b>Objective</b>	<ul style="list-style-type: none"> <li>Gain knowledge and practical insights into how cities can promote urban innovation and invest in new growth industries while enhancing their attractiveness.</li> <li>Establish a platform for exchanging best practices and policies in the field.</li> <li>Encourage cooperation and knowledge exchange among participants by sharing experiences.</li> </ul>
<b>Topics Covered</b>	<ul style="list-style-type: none"> <li>Seoul: A Globally Attractive City, Going Together With The Socially Neglected.</li> <li>Creating a world-class waterfront cultural space by the Han River.</li> </ul>

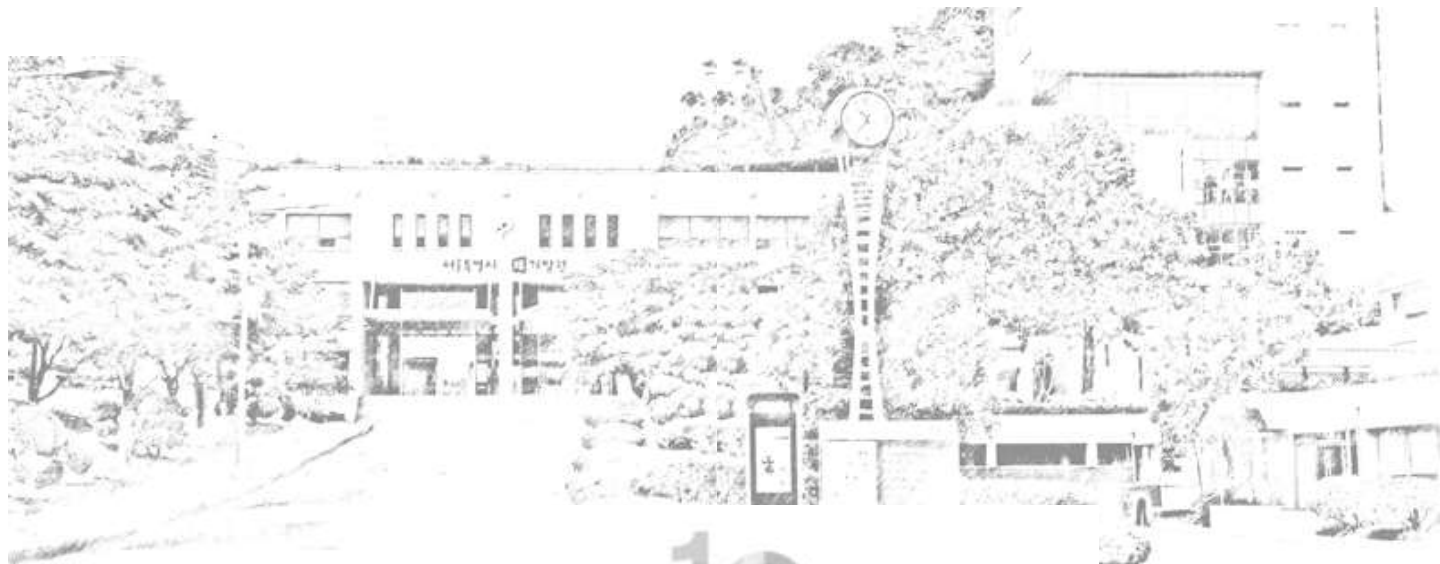
### ■ Knowledge Partner – UCLG-ASPAC

**UCLG ASPAC**, a Regional Section of United Cities and Local Governments (UCLG), is the primary knowledge hub for local government issues in the Asia-Pacific region.



Recognized as the official voice of local governments by the UN, it serves member cities by fostering partnerships, networks, and programs to enhance their capacity.

For more information, visit: <https://uclg-aspac.org/>



서울특별시 **인재** 개발원  
Seoul Human Resource Development Center

metropolis 10  
International Training Institute Headquarters A Decade of Learning and Sharing

- Address : 58 Nambusunhwan-ro 340 gil, Seocho-gu, Seoul, Korea
- Phone : 82 2 3488 2059 Fax : 82 2 3488 2346
- E-mail : [shrdcinfo@gmail.com](mailto:shrdcinfo@gmail.com) / Web <https://hrd.seoul.go.kr/shrdc>