

2014 Urban Management Program Outline

Title	Urban Management
Duration and Date	<ul style="list-style-type: none"> • 24~31 August, 2014 (※7 nights & 8 days inclusive of arrival and departure dates)
Venue	<ul style="list-style-type: none"> • Seoul Human Resource Development Center (SHRDC) of Seoul Metropolitan Government (SMG) – Metropolis International Institute Headquarter (MITI HQ), Seoul, Korea
Participants Capacity & Qualification	<ul style="list-style-type: none"> • 15 participants in total (1~2 people from each city) • Managerial-level public officials in charge of urban management or related field recommended by the head of a local government • English speaking participants (※ Participants lacking fair command of English language shall be subject to the forfeiture of candidacy) • Officials admissible to Korea • Officials with no experience in previous workshops organized by SHRDC.

■ Introduction

• The program offers managerial-level public officials a unique opportunity to learn Seoul’s best practices in urban management. Participants also have the chance to share their experiences and knowledge of the field through “Action Learning” sessions facilitated by international experts.

■ Purpose

• To provide participants with a comprehensive explanation of Seoul’s urban management policies and best practices through in-depth discussions of topics such as safe and sustainable eco-cities. Participants will also be able to discuss the challenges facing their cities and brainstorm solutions through the “Action Learning” methodology.

• To ensure strong cooperative relations between Seoul and participant cities in the field of urban management by sharing and transferring knowledge, technology and information.

■ Curriculum & Structure

• The program will be comprised of 4 modules. During the first 2 days, in Module 1 & 2, participants will be divided into 2 groups and will use the “Action Learning” methodology. Module 1 will be delivered by two expert facilitators and will introduce the training program and give a general idea of the urban development challenges facing major metropolises. In Module 2, two facilitators will engage participants in exchanging cases as well as group discussions and team learning through the “Action Learning” methodology.

• In the following 3 days, participants will have the opportunity to learn Seoul’s best practices in urban management and safe and sustainable cities through presentations and site visits. Module 3 will introduce participants to Seoul’s best practices in climate change adaptation and mitigation while Module 4 will comprise of site visits and technical tours of the previously discussed cases.

■ Fee and Selection Criteria

- SHRDC of SMG will provide 7 nights' accommodation, meals, and transportation during the training course, round-trip transportation from and to the airport, and other training-fees.
- Participants shall pay for their own round-trip air tickets. In certain cases, participants from cities of "Least Developed Countries" according to the most recent DAC list of ODA recipients could be sponsored by SHRDC of SMG.
- Participants will be screened according to the criteria set out under 'Participants Capacity and Qualifications' on page 1.

■ SHRDC & MITI

- Metropolis (World Association of the Major Metropolises) is the leading international association embracing cities and metropolitan regions of more than a million inhabitants. Metropolis International Training Institute (MITI) as a web of learning and development institution of Metropolis has a mission to strengthen the institutional and professional capacities of local and metropolitan authorities and their leaders for better public governance.
- Seoul Human Resource Development Center (SHRDC) of Seoul Metropolitan Government (SMG) as a MITI headquarter will operate international training programs and seminars for all members of Metropolis and its institutional partners and affiliated cities in conjunction with other Metropolis activities and programs.
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