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WORLD CITIES SUMMIT

Liveable & Sustainable Cities:
Innovative Cities of Opportunity



10 – 14 JULY 2016

www.worldcityssummit.com.sg

SANDS EXPO & CONVENTION CENTRE, MARINA BAY SANDS, SINGAPORE

TESTIMONIES FROM LEADERS



MS HELEN CLARK

Administrator
United Nations Development Programme

" A problem shared is halfway to being solved...we can see this event as a huge expo where people can freely exchange ideas and experiences... This summit is definitely useful; it is attracting very, very significant urban leaders "



MR ZHOU NAIXIANG

Mayor
Suzhou, China
Lee Kuan Yew World City Prize Laureate 2014

" This summit is very beneficial. We can learn about other cities, the newest technology and methods, and it gives us a platform to cooperate in future because there is a lot of inspiration. "



DR PETER WILLIAMS

Chief Technology Officer
Big Green Innovations, IBM

" The main value-add of this summit is raising the profile of ideas, letting people swap and share ideas, and building a consensus about how cities need to evolve."



HER WORSHIP PATRICIA DE LILLE

Executive Mayor
Cape Town, South Africa

" What makes the World Cities Summit different from other forums is that in every discussion we deal with solutions. "

2016 WORLD CITIES SUMMIT

Liveable & Sustainable Cities:
Innovative Cities of Opportunity



The number of megacities in the world is growing as the pace of urbanisation quickens, particularly within Asia. Managing urban growth has become one of the most important challenges in the 21st century. As cities increasingly take a holistic approach to be more liveable and achieve sustainable growth, Singapore leads in support of greater discourse and action with the World Cities Summit.

The World Cities Summit is the exclusive platform for government leaders and industry experts to address liveable and sustainable city challenges, share integrated urban solutions and forge new partnerships.

The 5th edition of the biennial World Cities Summit will be held in conjunction with the Singapore International Water Week and CleanEnviro Summit Singapore. By convening these global events in Singapore, the larger group of urban stakeholders will be able to expand their networks and tap synergies between urban planning, water and environmental solutions.

Highlights of the World Cities Summit:

- Lee Kuan Yew World City Prize Lecture and Forum
- World Cities Summit Mayors Forum
- World Cities Summit Young Leaders Symposium
- Thematic Tracks and Forums
- Regional In-Focus Forums

There will be networking activities, as well as co-located events by our strategic partners, all of which will provide more opportunities to gain insights and contacts. It will be an exciting week for everyone who wants to play an active role in the development of liveable and sustainable cities.

Join us as global leaders and experts converge in Singapore from 10 to 14 July 2016 at the Sands Expo & Convention Centre, Marina Bay Sands.



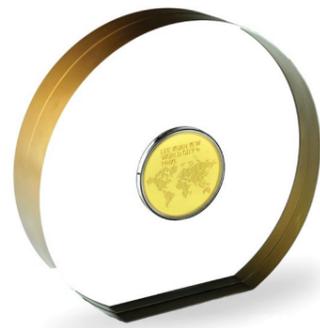
Prime Minister of Singapore, Mr Lee Hsien Loong
at the joint Opening Ceremony, 2014

LEE KUAN YEW WORLD CITY PRIZE



Mayor of Suzhou, Jiangsu Province, China, receiving the Lee Kuan Yew World City Prize during the World Cities Summit 2014. Suzhou is the third Lee Kuan Yew World City Prize Laureate.

LEE KUAN YEW
WORLD CITY ○
PRIZE



The Lee Kuan Yew World City Prize is a biennial international award that honours outstanding achievements and contributions to the creation of liveable, vibrant and sustainable urban communities around the world. The Prize is awarded to cities and recognises their leaders and organisations for displaying foresight, good governance and innovation in tackling the many urban challenges faced, to bring about social, economic and environmental benefits in a holistic way to their communities.

Delegates can expect to gain insights from the 2016 Prize Laureate and special mentions at the Lee Kuan Yew World City Prize Lecture and Forum. The day will conclude with a celebration of achievements at the prestigious Lee Kuan Yew Prize Award Ceremony and Banquet.

Lee Kuan Yew World City Prize Laureates



2010
Bilbao,
Spain



2012
New York City,
USA



2014
Suzhou, Jiangsu
Province, China

For more information about the Prize, please visit www.leekuaneyeworldcityprize.com.sg

WORLD CITIES SUMMIT MAYORS FORUM



The 6th edition of the World Cities Summit Mayors Forum was held from 8-10 June 2015, in New York City, USA.

The World Cities Summit (WCS) Mayors Forum is an esteemed, by invitation-only roundtable that brings mayors from around the world together to share best practices in urban leadership and governance.

Since its inauguration in 2010, the annual forum has become a global platform for mayors and senior leaders from international organisations and selected companies to share experiences in developing integrated urban solutions, building economic and environmental resilience, engaging citizens, as well as building communities and creating a high quality of life in urban regions.



The WCS Mayors Forum has grown in stature over the years as more mayors and city leaders from around the world participate. While new cities continue to join the network, the forum is now a regular platform for city mayors to meet, discuss and share annually. Following from the discussions in New York City, the forum in 2016 will focus on Housing and Mobility, and Economic Development and Sustainability.



For more information, visit www.worldcitiesummit.com.sg/mayorsforum

WORLD CITIES SUMMIT YOUNG LEADERS SYMPOSIUM



The World Cities Summit Young Leaders is a select group of change-makers from diverse urban sectors who are shaping global urban development agendas. The Symposium is an exclusive, by invitation, annual meeting for these young leaders to discuss common challenges and shared solutions in urbanisation. It is a platform that harnesses the collective wisdom and experience of the young leaders, to carry out intellectual discourse on urban issues and launch initiatives to tackle the challenges of tomorrow.

Meet these active young leaders and more in 2016!

“ At the symposium, the richness of knowledge and expertise is very pragmatic about how leaders are using technology, to enhance their governance and service delivery, and how that is contributing to balanced economic, environmental and social development. ”



DR AISA KACYIRA
Deputy Executive Director
& Assistant Secretary-General,
UN-HABITAT



BULELWA NGEWANA
CEO
Cape Town Partnership



LUIS BETTENCOURT
Professor
Santa Fe Institute



CHENG HSING YAO
Managing Director
GuocoLand
Singapore Pte Ltd



STEPHEN YARWOOD
Urban Futurist
city2050



HAZEM GALAL
Partner, Cities & Local Government Sector Global Leader
PricewaterhouseCoopers Co. Ltd.

WHO SHOULD ATTEND

THE WORLD CITIES SUMMIT ATTRACTS GOVERNMENT LEADERS AND INDUSTRY EXPERTS FROM AROUND THE WORLD



THE PUBLIC SECTOR

- Ministers and Political Leaders
- Governors and Mayors
- Senior Officers from City / Provincial / Central / National Governments

THE PEOPLE SECTOR

- International Organisations
- Non-Government Organisations
- Associations and Societies
- Academics and Researchers

THE PRIVATE SECTOR

- Financial Services: Investment Banks, Infrastructure Financiers
- Architects, Master Developers and Urban Planners
- Property Developers and Consultants
- Environment Management / Control Solution Providers
- Engineering and Construction Companies
- Technology Solution Providers and Systems Integrators
- Equipment Manufacturers
- Transportation Solution Providers
- Safety and Security Solution Providers
- Professional Services: Legal, Audit / Accounting, Management Consultancy
- Data Analytics, Information Systems, IT Companies

► Register your interest today at www.worldcitiessummit.com.sg

Programme updated as of October 2015.

PROGRAMME AT A GLANCE

	MORNING	LATE MORNING	AFTERNOON	LATE AFTERNOON	EVENING
SUNDAY 10 JULY 2016	World Cities Summit Young Leaders Symposium		World Cities Summit Mayors Forum		Opening Ceremony & Welcome Reception <i>Guest-of-Honour:</i> Dr Tony Tan Keng Yam, President of Singapore
	WCS and SIWW Site Visits		Singapore International Water Week		
	Whole-Of-Government Smart Nation Pavilion		Lee Kuan Yew Prize Lectures and Lee Kuan Yew World City Prize Forum		
	Integrated Expo		CleanEnviro Summit Singapore		
MONDAY 11 JULY 2016	In-Conversation	Opening Plenary	World Cities Summit Plenary		Lee Kuan Yew Prize Award Ceremony & Banquet <i>Guest-of-Honour:</i> Mr Lee Hsien Loong, Prime Minister of Singapore
	Whole-Of-Government Smart Nation Pavilion		Singapore International Water Week		
	Integrated Expo		WCS In-Focus Forum: China		
	WCS Thematic Track: Governance		WCS In-Focus Forum: India		
TUESDAY 12 JULY 2016	WCS Thematic Track: Planning		WCS In-Focus Forum: Latin America		Networking Events by Partners
	WCS Thematic Track: Innovation		WCS In-Focus Forum: Southeast Asia		
	WCS Thematic Track: Resilience		Business Forums		
	Singapore International Water Week		CleanEnviro Summit Singapore		
WEDNESDAY 13 JULY 2016	WCS Thematic Forums		WCS Site Visits		Closing Dinner
	Business Forums		Networking Events		
	Singapore International Water Week		CleanEnviro Summit Singapore		
	Whole-Of-Government Smart Nation Pavilion		Integrated Expo		
THURSDAY 14 JULY 2016	SIWW and CESS Site Visits				

● Joint Events ● World Cities Summit ● Singapore International Water Week ● CleanEnviro Summit Singapore ● Exhibition & Networking Events

The unparalleled synergy of having three high-level summits and exhibitions held in the same week will generate global impact, and hopefully, lead to more liveable and sustainable cities for the growing urban population.

This vision of better cities for the world has the highest level of support from Singapore with President Dr Tony Tan Keng Yam gracing the Opening Ceremony & Welcome Reception, Prime Minister Mr Lee Hsien Loong speaking at the Lee Kuan Yew Prize Award Ceremony & Banquet, and Deputy Prime Minister and Coordinating Minister for Economic and Social Policies Mr Tharman Shanmugaratnam at In-Conversation.

NETWORKING EVENTS

From official receptions and dinners to business breakfasts and lunches, the week will be filled with opportunities to connect with speakers and delegates in the business of city developments and integrated urban solutions.



IN-CONVERSATION



In-Conversation is the curtain-raiser for the week, with leaders from the government, industry and international organisation engaging in spirited exchanges. The interactive dialogue will allow the high-level speakers to provide strategic insights into trends and global priorities with respect to urbanisation, water and the environment.

OPENING PLENARY

At the Opening Plenary, top officials and executives from the government, industry and international organisations will share insights on cross-disciplinary urban policy and governance issues, placing emphasis on emerging challenges in an increasingly complex world. The panel will discuss the changing and expanding roles of urban stakeholders, including city officials, business leaders and civil society, in the collaborative effort to co-create liveable and sustainable cities.



WORLD CITIES SUMMIT PLENARY

The World Cities Summit Plenary is a culmination of all the discussions from the WCS Mayors Forum, the Lee Kuan Yew World City Prize Lecture and Forum, as well as the Thematic Tracks. The session will present key takeaways as the speakers – global subject matter experts, inspiring city leaders and top business executives – explore cross-cutting issues. More importantly, they will provide their views of the key issues which cities need to grapple with in the near future, to progress towards being liveable and sustainable cities of opportunity.



THEMATIC TRACKS AND FORUMS

The Thematic Tracks and Thematic Forums offer more focused discussions on issues that are pertinent to all cities, whether they are developed or developing, mega cities or emerging cities. Case studies and best practices will be shared by city leaders and practitioners who have led urban projects to their successful conclusion.

In 2016, the Thematic Tracks will explore the increasingly complex challenges of Governance, Planning, Resilience and Innovation, and how to address them.

IN-FOCUS FORUMS

In-Focus Forums uncover upcoming city level projects, development hotspots, industry trends and policies in key markets. The Forums capture the energy of urbanisation and highlight opportunities for investment and partnership, translating discussions into real opportunities. Public and private sector panellists will discuss development plans and roll-out efforts, focusing on best corporate practices and risk mitigation strategies to meet the challenges and opportunities of sustainable urban development and management.

The four In-Focus Forums in 2016 will examine the regions of China, India, Latin America and Southeast Asia.



OUR EXTENSIVE OUTREACH

Leverage on our multi-channel marketing campaign to reach the relevant target audience throughout the year.

Discover how you can tap on these marketing and PR activities leading up to WCS 2016 that will impact your brand image and increase your brand visibility as our partner.



STRATEGIC PARTNERS ENGAGEMENT

- Briefings to Embassies and High Commissions
- Outreach to international organisations, city networks and academic think tanks
- Participation in relevant international events
- Collaboration with government ministries and public agencies



COMPREHENSIVE MARKETING SOLUTIONS

- WCS website, e-Newsletters and brochures
- Social media channels
- WCS mobile app, Connect @WCS
- Cross-marketing with partners through newsletters and web banners



MEDIA AND PUBLIC RELATIONS

- Regular pitches to international media
- Partnerships with trade media
- Media engagement events
- Journalist visit programmes



ON-SITE ENGAGEMENT

- WCS programme book
- Networking events throughout the week
- Prominent on-site branding
- Show Daily distributed every morning
- Urban Solutions (magazine) special WCS edition

INTERNATIONAL MEDIA COVERAGE

The World Cities Summit 2014 generated an advertising value equivalent of over S\$5.26 million, as well as record numbers of:

275

Media Representatives

159

Media Organisations

1100+

News Clips in Broadcast, Print, Online

Media attention and attendance at the World Cities Summit 2016 are expected to be even more extensive, and there will be comprehensive global coverage. Join us to be part of the limelight.

WHY SPONSOR

When it comes to sponsoring the World Cities Summit, take the opportunity to do more than just standing up to take a bow. Work with us to demonstrate your commitment to offer urban solutions and encourage environmental sustainability through innovations, collaborations and thought leadership.

HOW YOU CAN BENEFIT

- Tap on networking opportunities and deepen engagement and networks with Mayors and key urban stakeholders (developers, financiers, urban solutions providers)
- Develop partnerships and business opportunities with your target clientele
- Provide thought leadership in integrated urban solutions and environmental sustainability
- Showcase solutions and share best practices with international opinion leaders

Over \$14.5 billion worth of deals were announced at the three global events in 2014. For 2016, you should leverage on the platform provided by the World Cities Summit to position your company prominently and effectively to the relevant senior-level audience in the urban space.

If you are looking to enhance the value and prestige of your products and services, or seeking to propel your organisation's presence on the world stage, and especially in the Asia Pacific region, there is a range of sponsorship options available. Make a worthy investment and achieve global recognition for your brand at World Cities Summit 2016!

Sponsors' Top 5 Reasons for Participating in World Cities Summit



CONNECT WITH YOUR AUDIENCE IN FACE-TO-FACE INTERACTIVE OPPORTUNITIES

► PARTNERS' VILLAGE

The Partners' Village is the centre of all the action at World Cities Summit 2016. Situated at Level 5 of the convention centre, where the Summit will be held, this is an interactive space for our partners, speakers and delegates to meet over tea breaks and between sessions. Relationships established in the Village can lead to beneficial business partnerships!

► HOSPITALITY SUITES

Elevate your presence at the World Cities Summit with a hospitality suite. Located at a level below the Partners' Village, the suite will be fully furnished and customisable to cater to your needs. Our objective is to provide an exclusive setting for you to meet your customers and business partners.

To find out how you can participate in the Partners' Village or reserve a Hospitality Suite, contact our dedicated sales personnel, Ms Foo Si Min at siminfoo@experiaevents.com



The biennial World Cities Summit is an exclusive platform for government leaders and industry experts to address liveable and sustainable city challenges, share integrated urban solutions and forge new partnerships. Jointly organised by Singapore’s Centre for Liveable Cities and Urban Redevelopment Authority, key highlights of the Summit include the Lee Kuan Yew World City Prize, and the annual World Cities Summit Mayors Forum.

www.worldcitiessummit.com.sg

Held in conjunction with



The Singapore International Water Week (SIWW) is the global platform to share and co-create innovative water solutions. The biennial event gathers stakeholders from the global water industry to share best practices, showcase the latest technologies and tap business opportunities. SIWW is part of the strategic programme of the Singapore Government to grow the water industry and develop water technologies.

www.siww.com.sg



In its third edition, the biennial CleanEnviro Summit Singapore (CESS), organised by the National Environment Agency, Singapore, is the global networking platform for thought leaders, senior government officials and policy makers, regulators and industry captains. At CESS, industry and government leaders can identify, develop and share practical, replicable and scalable solutions to address environmental challenges in the context of waste-water-energy news in growing cities.

www.cleanenviros Summit.sg

LEE KUAN YEW WORLD CITY PRIZE SPONSOR:



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EVENT ORGANISER:

